

# ANNUAL REPORT



# **Table of Contents**

â	1	INTRODUCTION AND EXECUTIVE SUMMARY  1.1 CHAIR'S STATEMENT 1.2 OUR OBJECTIVES	04 06
	2	LOOK BACK TO OUR 2024 ACHIEVEMENTS  2.1 KEY PROJECTS  2.2 KEY FINANCIAL INFORMATIONS	08 14
	3	OUR 2025 GOALS	15
<b>*</b>	4	TRUSTS AND FOUNDATIONS 2024	16
	5	PARTNERSHIPS	18
E)	6	HOW WE CAN ALL HELP  6.1 DONATE TO FUND VITAL PROJECTS IN 2025  6.2 VOLUNTEER YOUR TIME TO HELP THE CHARITY	20 21
	7	IMAGE GALLERY	22
A	8	ACKNOWLEDGMENTS	23



## 1. Introduction and Executive Summary

#### 1.1 CHAIR'S STATEMENT FOR THE 2024 ANNUAL REPORT OF SERENDIP CHILDREN'S HOME

Dear Friends, Supporters, and Partners of Serendip,

Fifteen years ago, Serendip was born out of a profound need—to offer solace and support to families and communities affected by one of the most challenging periods in Sri Lanka's history. While our beginnings were deeply rooted in addressing the immediate needs of those impacted by the civil conflict, our mission has since evolved, embracing a broader commitment to uplift the most vulnerable and poor across Sri Lanka.

Today, I am proud to share that we have touched the lives of over 15,000 individuals, a milestone that reflects the steadfast commitment of everyone involved in our journey.

This past year has been transformative, as we continued to provide meaningful support to individuals across all age groups. From nourishing young learners through our 'Breakfast for Kids' initiative to empowering women with vocational training and helping children through our Inclusive Learning & Development Programme, our efforts remain a lifeline for many. Livelihood projects and fine arts education have further provided avenues for growth, self-expression, and sustainability.

In the hill country of Central Sri Lanka, we achieved significant progress in improving living conditions for the up-country Tamil communities. By replacing unsafe roofs, we brought safety and security to families who had long lived in uncertainty.

Looking ahead, one of our primary focuses is addressing the critical need for clean water. Access to safe drinking water remains a pressing challenge in many parts of Sri Lanka, and we are committed to bringing this essential resource to communities that have been overlooked for far too long. This initiative perfectly aligns with our mission to create sustainable solutions that improve lives in tangible, lasting ways.

The transformation we see in children supported through the Inclusive Learning & Development Programme reminds us of the profound impact of our work, not just on young lives but also on the families we serve.

Our achievements would not be possible without the generosity of our donors, sponsors, and partners. Your support fuels every step we take. To our dedicated team in Sri Lanka—your compassion and tireless work inspire us all to do more.

As we reflect on the past 15 years, we honour our origins while recognising the evolving needs of the communities we serve today. Together, we continue to build brighter futures for the most vulnerable and poor, ensuring no one is left behind.

Thank you for being an integral part of this journey.

With gratitude, **Trisha Williamson** Chairperson, Serendip Children's Home





# 1. Introduction and Executive Summary

#### **1.2** OUR OBJECTIVES

At Serendip, our mission is to address the pressing needs of underserved communities across Sri Lanka. This year, we continued to implement meaningful initiatives that reflect our values and commitment to creating lasting change.

Community Development



We uplift communities in the North, East, and Central regions through practical, sustainable solutions that improve the quality of life for families facing significant challenges.

Education and Skill Development



Education remains central our work. to provided school resources to children from underprivileged families offered vocational training in sewing, Aari work, and bridal design to empower women and young adults. Our fine arts programs, including dance and musical training, nurtured creativity and personal growth.

Health and Well-Being



Through our 'Breakfast Kids' program, we provided nutritious meals preschool children, ensuring they start their day ready to learn. Our Inclusive Learning Development Programme supported children with tailored therapies sensory activities, helping them reach milestones and offering families essential quidance.

Economic Empowerment



We provided livelihood assistance in the North and Central regions, enabling families to work towards financial independence and stability.



# 1. Introduction and Executive Summary

#### 1.2 OUR OBJECTIVES

Through these efforts, Serendip remains dedicated to creating positive and lasting change in the lives of those we serve.

### Inclusive Learning Support



Our Inclusive Learning & Development Programme offered therapies, sensory-based activities, and parental support, helping children overcome challenges and fostering a supportive environment.

### Infrastructure and Environmental Sustainability



We focused on providing clean water to underserved areas, addressing critical needs and improving access to essential resources through sustainable infrastructure projects.

### Emergency Relief



During monsoon floods and landslides, our emergency relief efforts delivered immediate aid, including food and supplies, helping families recover and rebuild.



#### **1.1** KEY ACHIEVEMENTS

In 2024, Serendip Children's Home made remarkable progress in improving the lives of underserved communities across Sri Lanka. Our initiatives addressed critical challenges, creating lasting impact for children, families, and vulnerable individuals.

### **Supporting Young Learners**

We provided nutritious breakfasts to preschool children, ensuring they began their day ready to learn and grow. This initiative supported better attendance, focus, and overall development.

### **Expanding Educational Access**

We continued to support children and university students from low-income families with financial assistance, enabling them to pursue their education. This project provided opportunities to those whose families could not afford to send them to school.









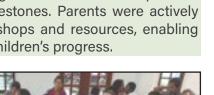




### **1.1** KEY ACHIEVEMENTS

### **Inclusive Developmental Support**

Through our Inclusive Learning & Development Programme, we provided tailored the rapies and sensorybased activities, helping children with developmental delays achieve key milestones. Parents were actively involved through workshops and resources, enabling them to support their children's progress.









### **Nurturing Creativity and Talent**

Children in our fine arts programs showcased their skills in dance, music, and other artistic pursuits. Their performances earned recognition at regional and national events, building confidence, pride, and cultural appreciation.



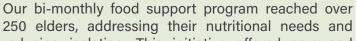




### **1.1** KEY ACHIEVEMENTS

### **Building Resilience and Physical Strength**

Over 150 children participated in our karate program, learning discipline and perseverance. Beyond physical training, the program plays a vital role in protecting children from harmful activities such as drug use. This year, several students earned national medals, highlighting their dedication and growth.



reducing isolation. This initiative offered care and connection to some of the most vulnerable members of our community.

**Providing Stability to Vulnerable Elders** 













### **1.1** KEY ACHIEVEMENTS

### **Empowering Women and Families**

We continued to support women and families through livelihood assistance, providing resources and training to help them build sustainable incomes. These efforts promoted economic stability and self-reliance for households in need.

### **Tackling Water Scarcity**

Our clean water projects provided safe drinking water to underserved communities, improving daily life and health outcomes for families who previously lacked reliable access to this essential resource.













#### **1.1** KEY ACHIEVEMENTS

### **Responding to Natural Disasters**

When monsoon floods and landslides struck, our relief efforts provided food, clothing, and temporary shelter to affected families, helping them recover and rebuild quickly







"Seeing the impact of Serendip's work firsthand has been truly humbling. From the smiles of children at the breakfast programs to the resilience of women starting new livelihoods, every initiative reflects hope and transformation. Supporting Serendip isn't just about giving—it's about being part of something meaningful that changes lives in ways that matter."

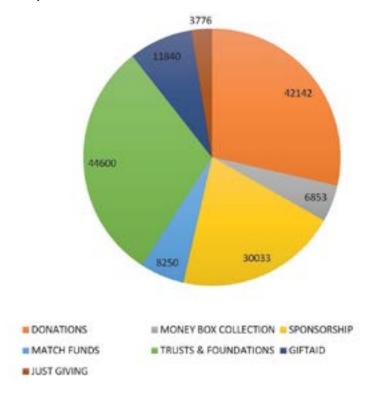
- Anjali Perera (Supporter)



#### **2.1** KEY FINANCIAL INFORMATION

The following Financial Statements are for Financial Year 1st April 2023 to 31st March 2024.

### Total Income - £149,437.00



### Total Expenses - £129,041



\*The surplus of £20,396 includes £14,000 ring-fenced for an ongoing project, with the remaining balance carried forward into projects for 2025

### 3. Our 2025 Goals

Our 2024 Objectives are based on continuing and expanding the fantastic work our volunteers and fieldworkers have undertaken, to fulfill our general objectives.



Extend care and support for children from disadvantaged backgrounds, ensuring they have opportunities to thrive.



Improve the well-being and dignity of vulnerable elders in rural communities through strengthened support systems.



Expand access to education, healthcare, and livelihood opportunities for underserved communities in the central region of Sri Lanka.



Empower women-led households and individuals with developmental challenges to achieve greater independence and stability.



### 4. Trusts and Foundations 2024

We are truly grateful to the trusts and foundations that continue to support our work. Your help has made a real difference, allowing us to reach those who need it most.

THE CAUDA TRUST THE RAINDANCE CHARITABLE TRUST BRIAN MURTAGH CHARITABLE TRUST THE AECOM FOUNDATION

THE FARTHING TRUST SOUTER CHARITABLE TRUST EDUCATIONAL AND GENERAL CHARITABLE TRUST LOVE ALL SERVE ALL INTERNA-TIONAL CHARITY

RBC TRUST COMPANY THE FATHER O'MAHONY MEMORIAL TRUST LADY
YUEN PENG
MCNEICE
TRUST

RHODO-DENDRON TRUST

WARD FAMILY CHARITABLE TRUST THE TULA TRUST VIJAY AND SHAMA BHARDWAJ FOUNDATION THE
DE LA RUE
CHARITABLE
TRUST

### 4. Trusts and Foundations 2024

THE CUCKOO HILL TRUST CHRISTA-DELPHIAN SAMARITAN FUND

THE CLAREMONT TRUST THE BROYST FOUNDA-TION

PARADIGM NORTON ST PETER'S AID FOR THE NEEDY (SPAN)

KENT FAMILY TRUST REUBEN FOUNDATION

WILLIAM LEECH & LADY LEECH CHARITY MARSLAND MCADOO CHARITABLE TRUST CB & HH TAYLOR 1984 TRUST ST MARY'S CHARITY

THE PAT NEWMAN MEMORIAL TRUST THE R G HILLS CHARITABLE TRUST THE HYNE TRUST OHM SHAKTI AMMA KAAPAKAM



# 5. Parnerships

We are proud to work in partnership with platforms like JustGiving, Payroll Giving, Benevity Cause, Big Give, and other organisations, which help us connect with supporters and sustain our mission.

### **EXPLORE OUR PARTNERS:**







JUSTGIVING
BENEVITY CAUSE
CAF ONLINE
CHARITIES TRUST
CHARITABLE GIVING







## 6. How You Can Help

Serendip's vital programs for vulnerable children and elders in the North, East, and Central regions of Sri Lanka are made possible by the generosity of our donors, the support of trusts and foundations, our dedicated partners, and the tireless efforts of our volunteers and field workers.

You too can make a difference by:

Donating to help fund essential projects in 2025. Volunteering your time to support the charity's initiatives.

#### 6.1 DONATE TO FUND VITAL PROJECTS IN 2025

Your donations make a direct impact on those in greatest need. You can contribute in the following ways:

1. Set up a Monthly Standing Order Donation:

Name : Serendip Children's Home

Sort code : 60-04-36 Account no : 11637749

2. Make a One-off Donation via Justgiving:

https://www.justgiving.com/serendipchildrenshome/donate

3. Explore Other Doation Methods:

https://serendipchildrenshome.com/

Every £1 you donate will be used effectively to help the most vulnerable in 2024.

### 6.2 VOLUNTEER YOUR TIME TO HELP THE CHARITY

We are a small charity run by friendly volunteers across all ages from university students to retired people. We are always looking for caring, passionate people who can contribute with ideas and time for our fund-raising activities, organising sponsored events as well as helping to communicate with our donors.

We normally meet once a month via video-conference to update each other on the progress of our projects, fundraising activities and the events we organise.

Please contact us if you wish to join as a volunteer of Serendip Children's Home. Thank you.

### **HELP US MAKE A DIFFERENCE!**

If you would like to HELP us in our charitable work why not JOIN our facebook group on https://www.facebook.com/groups/serendipchildrenshome/
VISIT our website on http://www.serendipchildrenshome.com/
or why not give us a DONATION via http://www.justgiving.com/serendipchildrenshome



# Serendip Standing order Mandate PLEASE COMPLETE ALL SECTIONS IN CAPITAL LETTER

My contact deta	ils
Full Name:	
Address:	
ridicss.	
Telephone Number:	
Mobile Number:	
Email Address:	
My donation	
Amount (in figures):	£5/ month
	£10 /month £50/Month £ /Month
Amount (in words):	
Date of first payment:	/ / 2 0
	and thereafter every month until further notice and debit my account accordingly
Payee Bank Name:	Natwest PLC
Payee Account Name:	Serendip Children's Home
Payee Account Number:	1 1 6 3 7 7 4 9 Sort code: 6 0 - 0 4 - 3 6
My bank details	
Account name:	
Account name: Account number:	
Account name: Account number: Sort code:	
Account name: Account number:	
Account name: Account number: Sort code:	
Account name: Account number: Sort code: Bank name:	
Account name: Account number: Sort code: Bank name: Bank branch address:	
Account name: Account number: Sort code: Bank name:	
Account name: Account number: Sort code: Bank name: Bank branch address:	
Account name: Account number: Sort code: Bank name: Bank branch address: Signature: Date:	
Account name: Account number: Sort code: Bank name: Bank branch address: Signature: Date:	
Account name: Account number: Sort code: Bank name: Bank branch address: Signature: Date:	
Account name: Account number: Sort code: Bank name: Bank branch address: Signature: Date:	
Account name: Account number: Sort code: Bank name: Bank branch address: Signature: Date: Gift Aid Declara	I would like tax to be reclaimed on my donation under the Gift Aid Scheme. I am a UK taxpayer and pay an amount of income tax/or capital gain tax at least equal to the tax that can be reclaimed on my donation.
Account name: Account number: Sort code: Bank name: Bank branch address: Signature: Date:	I would like tax to be reclaimed on my donation under the Gift Aid Scheme. I am a UK taxpayer and pay an amount of income tax/or capital gain tax at least equal to the tax that can be reclaimed on my donation.

Serendip Children's Home Version 2.0 Oct-15

# 7. Image Gallery





























## 8. Acknowledgements

A heartfelt thank you to our UK and Sri Lankan volunteers, field staff, Board members, donors, and sponsors for their invaluable support this year. Your commitment inspires our ongoing efforts to positively impact lives.

We are grateful for our donors and sponsors for their generosity, their trust and most importantly their commitment to our mission. On behalf of the Charity, We would like to make a promise that we will continue to work hard, always having the best interest of our beneficiaries in our hearts.

Thanking You
Trustees of Serendip Charity

### **List of Trustees (UK)**

- Mr Peter Carroll
- Mrs Trisha T Williamson
- Dr Edwin Selvaratnam
- Mr Niresh Raiah
- Mrs Vanathy Niranjan

#### **List of Trustees (Sri Lanka)**

- Mr Ariyakutty Kandasamy
- Mrs Trisha T Williamson
- Mr Benedict Selvaratnam
- Mr Pulenthirarasa Pranavan
- Mr Rajaratnam Thevakumar

#### key volunteers in 2024

We are immensely grateful to the following individuals for their dedication and support this year:

- Miss Edna Cyril
- Mr Raja Thiripuran
- Mr Kowarthanan Ganesha
- Ms Yvonne Selvaratnam
- Mr Shovan Sargunam
- Ms Ahalya Sahadevan
- Mrs Abinaya Vijayakumar
- Mrs Giny Kumar
- Mrs Melisa Selvaratnam
- Mrs Bharathi Prashannah
- Mrs Abirami Pararajasingam Mrs
- Mrs Ravaniya Pararajasingam
- Mrs Mathy Menon
- Mr Sanjay Kirubaharan
- Mr Sanosh Kirubaharan
- Mr Graham Williamson
- Mr Para Selliah
- Mrs Easwary Selliah
- Mr Velautham Sivalingam

...and many more whose contributions have been invaluable. Your generosity, time, and effort are the foundation of Serendip's success. Thank you for being a part of our journey.



