

ANNUAL REPORT 2022












"Great Charity, wonderful people, I am so pleased that I am still able to continue my small support. God bless you all"

—Ruby Livingston (Donor)

Table of Contents

1		INTRODUCTION AND EXECUTIVE SUMMARY	
		1.1 CHAIR'S STATEMENT	04
		1.2 OUR OBJECTIVES	05
2		LOOK BACK TO OUR 2020 ACHIEVEMENTS	
		2.1 KEY PROJECTS	06
		2.2 KEY FINANCIAL INFORMATIONS	09
3		OUR 2021 GOALS	10
4		TRUSTS AND FOUNDATIONS	11
5		PARTNERSHIPS	12
6		HOW WE CAN ALL HELP	
		6.1 DONATE TO HELP FUND VITAL PROJECTS IN 2021	14
		6.2 VOLUNTEER YOUR TIME TO HELP THE CHARITY	15
7		ACKNOWLEDGMENTS	20

1. Introduction and Executive Summary

1.1 CHAIR'S STATEMENT

The Serendip charity was formed 13 years ago (both here in the UK and in Sri Lanka) in response to an urgent need created by a civil war on the island of Sri Lanka. Namely, the need to support around eighty thousand widows, a similar number of orphans, and numerous physical disabilities due the civil war. Apart from these challenges we later widened our support to assist other vulnerable members of the Tamil and other marginalised communities.

For example, our activities support vocational training for young adults, fine arts education e.g. learning musical instruments, painting, and handicraft, helping special needs children, and supporting children with terminal illnesses. We are also helping women headed families with livelihood projects e.g. seed money for small businesses, yoga for youngsters at school, supporting breakfast for children, and digging tube wells for access to clean water.

Much of our work these days is focused towards the most deprived families in the north, east and central parts of Sri Lanka. Last year, once Covid took hold in Sri Lanka, we assisted day labourers' families since their income ceased under lockdown, provided PPE to schools, and purchased over one thousand data packages to facilitate virtual learning.

Due to high demand we also began to specialise in Special Needs support at our newly opened centre. For example, we run speech, art, music, and dance therapy classes. We also run sensory rooms, yoga sessions etc.

Over the last few years, we have maintained our 'Breakfast for Kids' programme. We are successfully continuing our bi-monthly dry food provision for destitute elders.

Covid seriously affected our finances and we have had to work even harder to secure funds to support our existing projects.

For 2023, we would like to maintain our existing programs, including a new one in 2022 helping up-country Tamil s in Central Sri Lanka, whilst introducing a new program focusing on providing small living abodes for vulnerable elders and single parent families.

We would like to thank our generous sponsors, donors, trusts and foundations, field-workers, volunteers and well wishers for all the help they have provided in 2022.

Thanking you

Trisha Williamson
Chairperson - Serendip Children's Home



1.2 OUR OBJECTIVES



Assistance to vulnerable children in Sri Lanka by supporting them in their own homes through financial bursaries, which can help improve their diet and access to school equipment.



Help women-headed families become financially self-sufficient. This largely consists of funding through grants and advice to set them up as self-employed workers or small businesses.



Essential food for the most vulnerable and elderly in society who have no other means of support.



Building (small) living abodes for vulnerable elders and single parent families. Many presently live in makeshift shacks which are vulnerable to inclement weather.



2. Look back to Our 2021 Achievements

2.1 KEY ACHIEVEMENTS



Emergency Appeal

Enabled virtual learning for over 1000 students in 14 schools

Dry food packages for 850 extremely poor families

Delivery of suitable PPE to the most vulnerable Elders



Empowering Special Needs

Providing therapies (art, dance, speech, sensory, physical and language)

Training parents and teachers

Start-up support to parents of Special Needs children



Care in the Community

Breakfast for 557 pre-school children

Bi-monthly provision of dry food for 165 elders

Travel to essential medical appointment for the elders

Start-up business support for 53 families





Culture, Sports & Mindfulness

Three Fine Arts centres for 200+ children

Yoga sessions for 150 adults & children

Karate sessions for over 100 students



Education

Scholarships for 75 students

Educational material for 776 students in 7 schools



“I had two children when my husband died in war in 2009 and now they are 12 years and 10 years old, because of your help I am able to keep them in education, I believe one day they will be able to help other children”
- Suganthy-Meesalai (Beneficiary)

"I have been a long-term supporter of Serendip. The work they do with the children is so great. The changes they make in some of the special needs children's lives are to be admired."

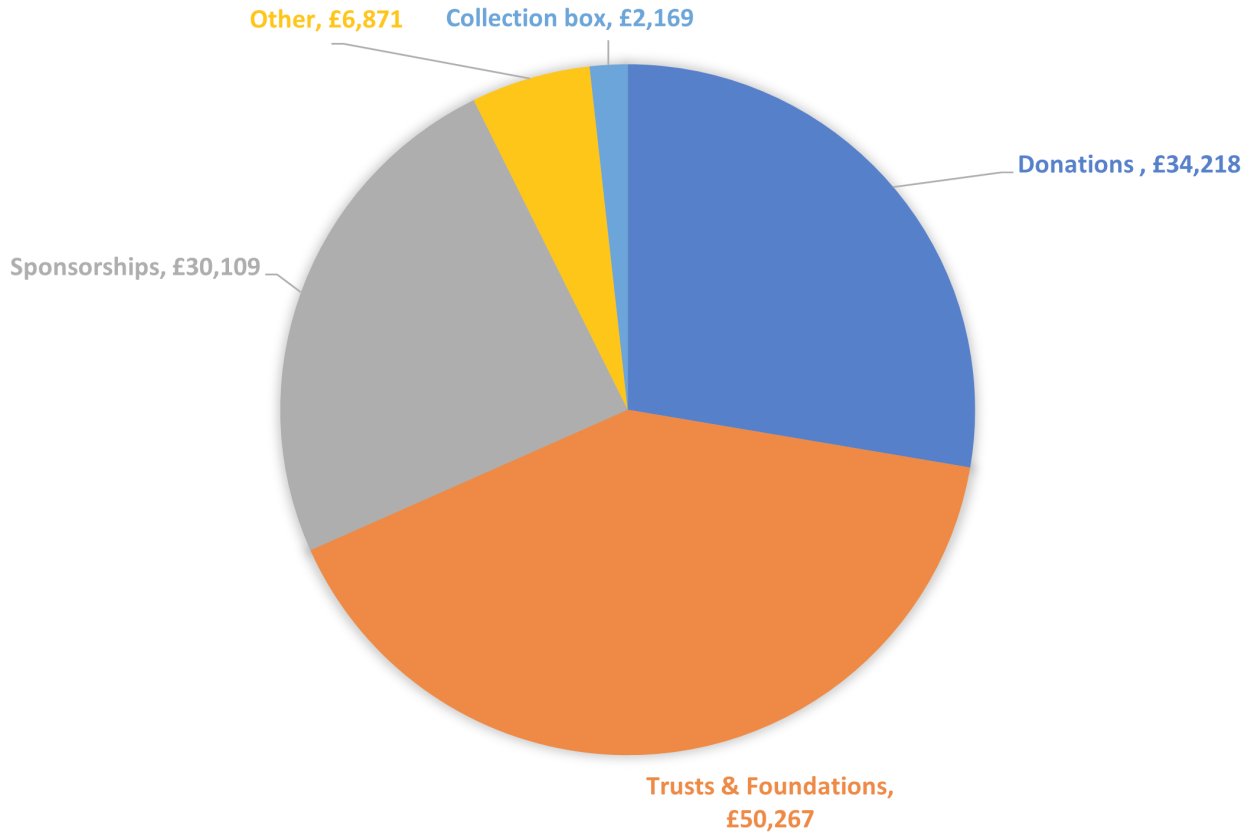
- Cristy Nelson (Donor)



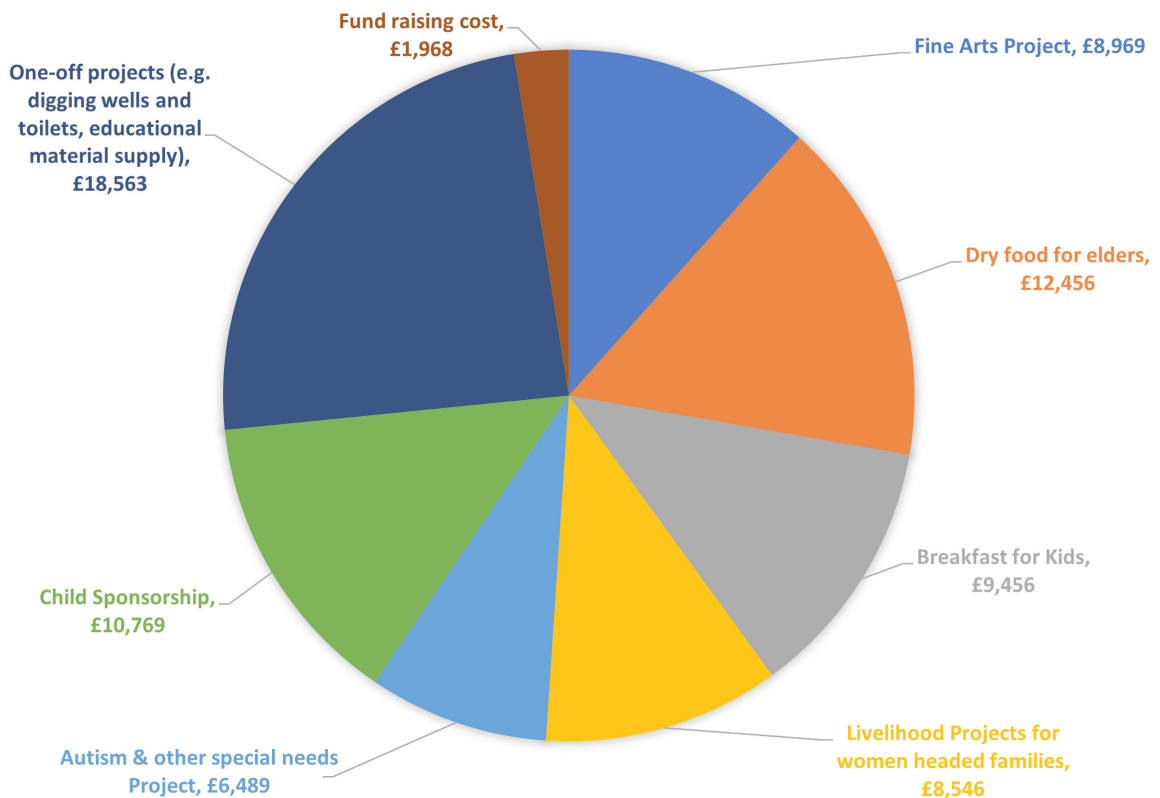
2.1 KEY FINANCIAL INFORMATION

The following Financial Statements are for Financial Year 1st April 2021 to 31th March 2022.

Total Income - £123,634.00



Total Expenses - £77,216.00



*The balance of **£46,418** raised from 2022 is being carried forward into projects for 2023 including a committed amount of **£32,000** towards two of our projects, Special needs and Autism in Sri Lanka.

3. Our 2022 Goals

Our 2023 Objectives are based on continuing and expanding the fantastic work our volunteers and fieldworkers have undertaken, to fulfill our general objectives.

1 Assistance to orphaned and vulnerable children in Sri Lanka.



2 Help women-headed families become self-sufficient



3 Essential Food for the most vulnerable and elderly in society.



4 Educational, health and wellbeing support for 'up-county' (Central Sri Lanka) Tamils



5 Construct small living areas for vulnerable elders and single headed families.



“We are heartbroken that our children have abandoned us. In this situation, we are happy that you are bringing us dry food every month”

- Nallama-Nanaddan (Beneficiary)

4. Trusts and Foundations

On behalf of our beneficiaries, we would like to sincerely thank the following Trusts and Foundations for their generous awards amounting to £50,267.

**The Trelix
Charitable Trust**

Charity Number
1124952

**William Howarth
Charitable Trust**

Charity Number
1124952

**Marsland
and McAdoo
Charitable Trust**

Charity Number
1126249

**The N Smith
Charitable
Settlement**

Charity Number
276660

**C B and H H
Taylor 1984 Trust**

Charity Number
291363

**Peter Stebbing
Memorial Charity**

Charity Number
274862

The Cauda Trust

Charity Number
326558

**St Mary's
Charitable Trust**

Charity Number
276755

**St Mary's
Educational and
Charitable Trust**

Charity Number
1113945

The Lorimer Trust

Charity Number
102135

**The Father
O'Mahony
Memorial Trust**

Charity Number
1039288

**Hudson Charitable
Trust**

Charity Number
265368

**Souter Charitable
Trust**

Charity Number
SC029998

**Raindance
Charitable Trust**

Charity Number
1172166

**Newman Memorial
Trust**

Charity Number
1155183

5. Partnerships

Serendip believes in working together with other organisations on joint projects, can help achieve more beneficial results. We have previously partnered with other UK and Sri Lanka based charities, Corporate Companies and with individuals on successful projects. We are always looking to partner with organisations in the UK, Sri Lanka and indeed all across the world. Please contact us if you would like to discuss any opportunities to partner.

Partnerships in previous years have included: Fundraising, one-off donations, media coverage, collaborate to deliver a project, share skills and knowledge, provide training, share facilities etc.

CURRENT PARTNERS

We are currently partnering with Amazon Smile and For Good Causes. Please check our website page below on how you can help Serendip Children's Home through purchasing via Amazon Smile (at no additional cost to you) or donating your unwanted reward points through 'For Good Causes'

<https://serendipchildrenshome.com/get-involved/>



SMILE.AMAZON.CO.UK

Did you know that you can support Serendip Children's Home through your everyday purchases? Shopping online at AmazonSmile is a fantastic way to support Serendip Children's Home at no extra cost to you.



FOR GOOD CAUSES

Did you know that you can now support children by donating your loyalty and reward points? Serendip Children's Home can now receive income in exchange for loyalty and reward points at no extra cost to you



6. How We Can All Help

Serendip's vital programs for vulnerable children and elderly in the North, East and Central ('up-country') Sri Lanka can only take place with the help of our generous donors and beneficiaries.

In addition, the support of generous trusts and foundations, our partner organisations and business sponsors, our hard-working field workers and the tireless effort of our volunteers.

You too can help us by (1) Donating to help vital projects in 2023 and/or (2) Volunteer your time to the charity.

6.1 DONATE TO HELP FUND VITAL PROJECTS IN 2022

Please donate generously to help those in the greatest need in the North and East of Sri Lanka through regular monthly donations, a one-off donation, and many other methods which can be found on our website (Donating Vouchers, Amazon Smile, etc).

1. Set up a Monthly Standing Order Donation:

Name : Serendip Children's Home
Sort code : 60-04-36
Account no : 11637749

2. One-off donation via Justgiving:

<https://www.justgiving.com/serendipchildrenshome/donate>

3. Other methods to donate can be found on our website:

<https://serendipchildrenshome.com/>

Every £1 you donate will be put to great use in 2022 to help the most needy and vulnerable. Below are some examples on how every £1 helps.

1. Breakfast for Children

Around 3 years ago, Serendip Children's Home, launched the Breakfast Project to ensure that the most vulnerable children in rural areas of North Sri Lanka, receive a breakfast each and every pre-school day. So far, we are providing breakfast for 220 pre-school children in 20 schools.

- Feeding 1 child costs as little as £1 per week.
- Feeding 1 child costs £48 per year.



2. Assisting Special Needs Children

Serendip provides specialist facilities, therapy and equipment to schools in the North and East of Sri Lanka to support children with special needs and autistic children. This includes sensory rooms, speech & language therapy, yoga sessions, and also music & dance therapy in our fine arts centres.

- A speech therapist costs £150 per month, totalling £1800 per annum.

3. Provisions for Elders Project

The Provisions for Elders Project seeks to help 1186 elders in villages in the districts of Mullithivu, Kilinochchi, Vavuniya and Jaffna. Elderly individuals are provided with at least two meals per day, medicines, medical care, bedding, basic clothing and transport to attend medical appointments.

- Just £8 will feed an elderly person for one month.
- Just £96 per year will feed 1 elderly person for the full year.

6.2 VOLUNTEER YOUR TIME TO HELP THE CHARITY

We are a small charity run by friendly volunteers across all ages from university students to retired people. We are always looking for caring, passionate people who can contribute with ideas and time for our fund-raising activities, organising sponsored events as well as helping to communicate with our donors.

We normally meet once a month via video-conference to update each other on the progress of our projects, fund-raising activities and the events we organise.

Please contact us if you wish to join as a volunteer of Serendip Children's Home. Thank you.



HELP US MAKE A DIFFERENCE!

If you would like to HELP us in our charitable work why not JOIN our facebook group on <https://www.serendipchildrenshome?fref=ts>
VISIT our website on <http://www.serendipchildrenshome.com/>
or why not give us a DONATION via <http://www.justgiving.com/serendipchildrenshome>

My contact details

Full Name:

Address:

Telephone Number:

Mobile Number:

Email Address:

My donation

Amount (in figures):

£10 Per Month

Other amount: £

Per Month

Amount (in words):

Date of first payment:

 / / 201

and thereafter every month until further notice and debit my account accordingly

Payee Bank Name:

Natwest PLC

Payee Account Name:

Serendip Children's Home

Payee Account Number:

Sort code:

My bank details

Account name:

Account number:

Sort code:

Bank name:

Bank branch address:

Signature:

Date:

 / / 201

Gift Aid Declaration

giftaid it

I would like tax to be reclaimed on my donation under the Gift Aid Scheme. I am a UK taxpayer and pay an amount of income tax/or capital gain tax at least equal to the tax that can be reclaimed on my donation.

Yes

No

Please send your completed form to:

Serendip Children's Home
34, Brightling Road,
Brockley,
London SE4 1SQ

For more information:

www.serendipchildrenshome.com
info@serendipchildrenshome.com
Call: +44(0) 7799756158
www.facebook.com/SerendipChildrensHome

© 2009 Serendip Children's Home

Registered with the Charity Commission
Of England and Wales (1133461)
Serendip Children's Home
is a registered trademark

7. Acknowledgements

We would like to thank our volunteers, our field workers in the North and East of Sri Lanka, and the members of our Board for their support throughout the year to achieve our goals. We had some challenges this year, particularly COVID-19, which affected our fund-raising activities. Our determination and hard work helped us to find alternative ways to raise funds and to manage and deliver our projects successfully.

We are grateful for our donors and sponsors for their generosity, their trust and most importantly their commitment to our mission. On behalf of the Charity, We would like to make a promise that we will continue to work hard, always having the best interest of our beneficiaries in our hearts.

Thanking You
Trustees of Serendip Charity

List of Trustees (UK)

- Peter Carroll
- Trisha Thevika Williamson
- Yvonne Selvaratnam
- Niresh Rajah
- Vanathy Niranjana

List of Trustees (Sri Lanka)

- Ariyakutty Kandasamy
- Trisha Thevika Williamson
- Thampipillai Thangarajah
- Ivon Tharmathas

List of field works in the North & East Sri Lanka

- Vijendran Johnsan
- Pranavan Pulanthirarasa
- Sharan Sharanraj
- Kananika Sinnarasa
- Gowsiny Somasundaram
- Varnan Sachithananthan

List of key volunteers in 2021

- Sujeevan Nandagopal
- Edna Cyril
- Kandeepan Nadarajah
- Ahalya Sahadevan
- Raja Thiripuran
- Shovan Sargunam
- Abinaya Vijayakumar
- Giny Kumar
- Melisa Selvaratnam
- Bharathi Prashannah
- Selva Mohan
- Abirami Pararajasingam
- Ravaniya Pararajasingam
- Mathy Menon
- Sanjay Kirubaharan
- Graham Williamson
- Para Selliah
- Easwary Selliah
- Velautham Sivalingam
- Maiyooran Vivekananthan
- Arjun Rajah
- Kowarthanan Ganesha



